2020 Annual Conference
Dreaming Big Together:
Youth Justice Reimagined
November 18-20, 2020
Online via webcast

Exhibitor/Sponsor Information

The Coalition for Juvenile Justice is proud to host our 2020 Annual Conference. Each year, CJJ is committed to bringing together juvenile justice leaders from across the country to identify ways to improve juvenile justice and delinquency prevention systems, services, practices, and policies.

CJJ invites you to consider sponsoring our VIRTUAL 2020 Annual Conference on November 18-20. Your sponsorship is an easy and affordable way to promote your program, publication, or institution to a targeted professional audience while supporting CJJ’s continuing efforts towards juvenile justice reform and leadership development.

Sponsorship dollars help support a broad range of necessary functions, including materials production, speaker and workshop support, youth engagement, and other general functions.

Attendees will join from across the country, including the U.S. territories, and include local and state level government employees, elected officials, researchers, law enforcement and probation officers, community organizers, social workers, youth advocates, non-profit and national foundation staff, etc. Many are also active on their Governor-mandated State Advisory Groups (SAGs), helping to guide policymaking and distribute federal funding at the state and local levels.

This year, CJJ also has a limited number of exhibitor spaces available from November 18-20. Exhibiting at CJJ’s Annual Conference allows your organization an even greater opportunity to reach CJJ’s members and partners.

Each sponsorship or exhibitor level includes a CJJ membership (various restrictions apply, based on the level of support). Please click here for more information about the benefits provided with CJJ membership. Additional information about sponsorships and exhibiting are below. CJJ reserves the right to only accept exhibitors or sponsors whose work is in line with our core principles.

We encourage you to contact us to explore the possibilities of becoming a CJJ Conference Sponsor or Exhibitor TODAY!
Click here to apply now

Coalition for Juvenile Justice, Conference Exhibitor/Sponsor Information 2020
CJJ is a 501(c)(3) non-profit organization and sponsorships may be partly or wholly tax deductible.
Sponsorship Levels

Friends Circle level ($500):
As a Friends Circle sponsor, your gift will support general conference operations and materials production. In appreciation, CJJ will:

- Show its appreciation for your sponsorship in the conference program and on the CJJ website.
- Provide a one-year Individual Membership or Organizational Membership for organizations with 5 or fewer staff (larger organizations will qualify for discounted membership).

Bronze Circle level ($1,500):
As a Bronze Circle sponsor, your donation will enhance CJJ’s ongoing youth engagement efforts. In appreciation, CJJ will:

- Prominently display your organization’s name and logo on virtual conference materials.
- Provide one waived conference registration for you or a representative of your organization.
- Acknowledge your sponsorship on CJJ’s conference website.
- Provide a one-year Individual Membership or Organizational Membership for organizations with 5 or fewer staff (larger organizations will qualify for discounted membership).

Silver Circle level ($2,500):
As a Silver Circle sponsor, your contribution will enhance our interactive, skill-building workshop sessions by supporting presenter’s participation at the event. In appreciation, CJJ will:

- Acknowledge you as a sponsor during our plenary sessions.
- Prominently display your organization’s name and logo on virtual conference materials.
- Provide two waived conference registrations for you and/or representatives of your organization.
- Acknowledge your sponsorship on the CJJ website and on CJJ’s conference website.
- Provide a one-year Individual Membership or Organizational Membership for organizations with 20 or fewer staff (larger organizations will qualify for discounted membership).

Gold Circle level ($5,000 or more):
As a Gold Circle sponsor, your sponsorship will provide broad support of our informative general session plenaries and keynote speakers highlighting latest research, practice innovations, and opportunities for producing better youth outcomes and improving public safety. In appreciation, CJJ will:

- Provide recognition and acknowledgement at the Opening Session or Awards Ceremony.
- Provide three waived conference registrations for you and/or representatives of your organization.
- Prominently display your organization’s name and logo on virtual conference materials.
- Acknowledge your sponsorship on the CJJ website and on CJJ’s conference website.
- Provide a one-year Individual Membership or Organizational Membership for organizations with 20 or fewer staff (larger organizations will qualify for discounted membership).

To discuss these or other sponsorship opportunities, please contact Naomi Evans at evans@juvjustice.org or complete our Sponsor/Exhibitor application.
Exhibitor Levels

Basic level ($1,000)
Includes:
• Virtual exhibit booth.
• One waived conference registration.
• Listing on CJJ’s conference website.
• A one-year Organizational Membership if you have 5 or fewer staff, or discounted membership for larger organizations.

Plus level ($2,500)
Includes:
• Virtual exhibit booth.
• Name and logo on exhibit webpage.
• Listing on the CJJ website and on CJJ’s conference website.
• Two waived conference registrations.
• Recognition and acknowledgement at a general session.
• A one-year Organizational Membership if you have 20 or fewer staff, or discounted membership for larger organizations.

Premiere level ($5,000)
Includes:
• Virtual exhibit booth.
• Name and logo on exhibit webpage.
• Listing on the CJJ website and on CJJ’s conference website.
• Four waived conference registrations.
• Recognition and acknowledgement at the Opening Session or Awards Luncheon.
• A one-year Organizational Membership if you have 100 or fewer staff, or discounted membership to larger organizations.

To discuss these or other sponsorship opportunities, please contact Naomi Evans at evans@juvjustice.org or complete our Sponsor/Exhibitor application.
About the Coalition for Juvenile Justice (CJJ)

CJJ envisions a nation where fewer children are at risk of delinquency; and if they are at risk or involved with the justice system, they and their families receive every possible opportunity to live safe, healthy and fulfilling lives.

CJJ is a nationwide coalition of State Advisory Groups (SAGs), individuals, organizations, and allies dedicated to preventing children and youth from becoming involved in the courts and upholding the highest standards of care when youth are charged with wrongdoing and enter the justice system.

CJJ members include concerned individuals, practitioners, advocates, and youth who voluntarily serve at the state and national levels. CJJ is governed by an Executive Board of national and regional officers. All of CJJ’s formal positions on policy and related matters are developed and approved by a majority of the CJJ Council of State Advisory Groups (SAGs). The Council comprises the Chairs or Chair-designees of SAGs holding membership in CJJ.

Learn more:
Website: www.juvjustice.org
Facebook: Coalition for Juvenile Justice
Twitter: @4juvjustice
Instagram: @coalitionforjuvjustice